

## ***ECALAS 13th International Aerospace Seminar Varese / Italy-October 7th-8th 2010***

The goal of this seminar was to foster the understanding of Emotional Caution and Human Aspects and to create awareness that managing a company is not enough...it has to be led by leaders (not managers only). Soft Facts and the way we deal with them are vital for the „health“ of our companies and the changes we are facing now and in the near future can only be successful if we include our people as an individual in the new processes. The most valuable asset a company has are the people working for it.



Soft Facts, Culture and Leadership in  
European Aerospace Industry