



European Aerospace Business Challenges





European Aerospace

Business Challenges

Purpose of ECALAS International Aerospace Seminars in general:

- Since the start of the first ECATA Course in 1992, all participants are joining the ECATA ALumni ASsociation called ECALAS.
- In the meantime the association can count more than 350 members and is continuously growing.
- To foster the idea of a living and information exchanging network, ECALAS and its members decided starting 1996 to have at least 1 event per year to meet, discuss and learn from each other as well as from high level speakers being invited, coming mainly from Aerospace Industry and University.

The 14th ECALAS International Aerospace Seminar covers following topics:

- ...Financial Environment
- ...Geopolitical Developments
- ...Financial Crisis impact on Defense Procurement – Customer View
- ...Financial Crisis impact on Civil Aerospace – Customer View
- ...Globalisation – New Aerospace Players, New Aerospace Markets
- Potential Solutions to address the key Challenges
- Vision for the European Aerospace Industry in 2030 shaped by current issues and challenges and required decisions

**14th ECALAS International Aerospace Seminar
October 6th – 7th, 2011 – Warton (UK)**



Further Information

Conference Location : Both days Ribby Hall Village-Conference Rooms

Visits : The seminar program includes two optional parts

- **Oct. 6th late afternoon/evening : Social Event and Dinner**
- **Oct. 7th afternoon : BAE Systems Site Visit**
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Registration : Attendance to the seminar is free of charge – see registration form next page.

Accommodation : Following Hotel was chosen for the event and therefore has offered a special rate for ECALAS Seminar Participants. Booking code is ECALAS.

www.ribbyhall.co.uk.htm

Approx. 40 rooms in the brand new Spa & Wellness Hotel were **reserved for us until latest 31st August 2011**.

The rate per night is:

Single occupancy 88 Pounds per night including breakfast and VAT.

Double Occupancy 140 Pounds per night including breakfast and VAT.

Please book quickly to ensure we are there as ECALAS community.

In case you'd like to stay over the weekend, feel free to do so for the same reduced rate.

When you do your booking, please refer to ECALAS to get the special rate.

As Ribby Village is a wonderful place the full event is organised within this holiday village, near BAE Systems where we will have a guided Site Tour on Friday afternoon.



14th ECALAS Seminar – Draft Agenda

Oct. 6th, 2011 : Location : Ribby Village Wrea Green

Time	Topic	Speaker	Remark
0930-1200	<i>ECALAS General Assembly (for ECALAS members only)</i>	Board of Directors	ECALAS Members only
1230-1400	Buffet Lunch		
1400-1415	Welcome at Bae Systems Warton	Michael (Mo) Stevens	Director Defense Information Solutions & Services
1415-1430	Seminar Opening & Introduction	Wolfgang Beck	ECALAS President
1430-1530	Financial Development	Andreas Drabert	Treasury Controller EADS
1530-1600	Discussion		All
1600-1630	Coffee break		
1630-1715	Globalisation-New Aerospace Players, New Aerospace Markets	Andrew Gordon	Director Market Analysis Airbus
1715-1745	Financial Crisis impact on Civil Aerospace – Customer View	Danilo Cannoletta	Head of On-Board Systems Integration Dpt. – Alenia Aeronautica
	Closing of day 1		All
1900	Social Event		ECALAS invitation
2000	Dinner together		ECALAS invitation

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Oct. 7th, 2011 : Location : Ribby Hall Hotel, Wrea Green

Time	Topic	Speaker	Remark
0900-0915	Wrap Up 1st Day		
0915-1000	Financial Crisis impact on Defense Procurement - Customer View	Steven Worsnip	Director Combat Air Support Services BAE Systems
1000-1045	Collective debate		All
1045-1100	Coffee break		
1100-1145	Vision for the European Aerospace Industry in 2030, shaped by current issues and challenges and required decisions	Dr. Ray Kingcombe	Head of Technology, Aerospace, Marine and Defence-The UK Govt 'Dpt. for Business Innovation & Skills'
1145-1200	Discussion		all Speakers & Moderators
1200-1215	Official Closing of Seminar	Wolfgang Beck	ECALAS President
1215-1330	Buffet Lunch		
1330-1530	Guided Tour on Site of Bae Systems	Simon Dudley	Samlesbury
1600	Bus Transport from Bae Systems to Ribby Hall Village		



REGISTRATION FORM

If you are interested to participate to the 14th ECALAS International Aerospace seminar and visits please register before **30.09.2011** (see bottom of page mandatory information to be given).

Form to be sent back by email to : wolfgang.beck@eurofighter.com
or fax : + 49(0)8459 81 66740.

Note : Please secure your hotel booking at Ribby Hall (Ribby Hall Village, Ribby Road, Wrea Green, near Blackpool, Lancashire PR4 2PR) individually. Booking code is ECALAS.

Last Name: _____ First Name: _____

Company / Organization name (acronym and full name): _____

Phone: _____

Fax: _____

E-mail: _____

: I intend to participate to the ECALAS General Assembly (for ECALAS members only)

: I intend to participate to the ECALAS Seminar

Arrival date & time: _____

Departure date & time : _____

: I intend to participate to the Social Event on Oct. 6th

: I intend to participate to the Seminar dinner offered by ECALAS on Oct. 6th

Please indicate if your spouse or partner is joining the dinner :

Please indicate below required information to allow you to enter BAE Systems Premises – Mandatory information for seminar attendees.

Passport / National ID Card number: _____ Expiry Date: _____

Nationality: _____ Date of birth : _____

Laptop data: Model _____ Brand _____ Serial Number _____

Date :

Signature :

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Map of Warton / Location of the hotel and restaurant

